

## Recircle Awards Finalises the 2025 Shortlist with Four New Categories



- In addition to the four new categories, the 2025 edition will recognise outstanding projects in the tyre recycling sector with the Industry Achievement Award for The Tyre Recycling Sector.
- The four new categories winners will be decided by the Nominations Committee directly instead of a public vote.

CREWE, UNITED KINGDOM, 10<sup>th</sup> of February 2025 – [Retreading Business](http://www.retreadingbusiness.com) and [Tyre & Rubber Recycling](http://www.tyreandrubberrecycling.com) magazines, the organisers of the [Recircle Awards](http://www.recircleawards.com), the global industry awards event recognising sustainable innovation, production processes,



**management and services within the tyre retreading and recycling sectors, have finalised the shortlist for this year's awards by revealing the nominees of four new categories, whose winners will be decided by the Nominations Committee position as the key industry awards event recognising sustainability in the tyre industry.**

The Recircle Awards has also announced the nominees for the Industry Achievement Award for The Tyre Recycling Sector, with the Nominations Committee deciding the winner for this award as well. This award replaces the Best Tyre Recycling Research Project category, which the Nominations Committee has decided to suspend due to the lack of nominations.

As in previous editions, the Nominations Committee, responsible for deciding on the winners in the new categories, consists of 13 members from the tyre retreading and recycling sectors from around the world, standing out for their independence and experience in their respective fields, including the editors of the magazines Retreading Business and Tyre & Rubber Recycling. Its responsibilities also include selecting the list of finalists from the nominations made through the official vote and platform on the official Recircle Awards website.

In addition, the Best Tyre Recycling Innovation finalists have also been revealed. The public vote for this category will be open until Friday, March 14 at 23:59 GMT and can be lodged via [the awards website](#). Participants and voters must remember that the voting system allows for only one vote per person and category.

The finalists of the new categories include:

**Tyre Industry Education Award:**

- Geoff Fowler (Imperial College, London)
- Gisele Jung (Université Libre de Bruxelles)
- Tire Industry Association
- Univipal
- Weibold Academy

**Spirit of Tyre Recycling Award:**

- Freee Recycle
- Mathe Group
- Pliteq Inc.
- Pretred Inc.
- PVP Triptis

**Tyre Pyrolysis Award:**

- Bolder Industries



- Contec SA
- Ecolomondo
- Greenval Technologies
- Pyrum Innovations

#### **Spirit of Tread Rubber Manufacturing Award:**

- Eversafe
- Galgo
- Kartindo Rubber
- ITG
- Tipler

#### **Best Tyre Recycling Innovation – Open for Public Vote:**

- Evonik: Partial Reversal of Vulcanisation Using Vinyl Silanes
- Regom: ELT sorting technology
- Rover Research: Water Jet Demolition System for OTR, Truck and Bus ELTs
- Rubber Conversion: New Devulcanisation Technology

The finalists of the first 14 categories revealed earlier can be found on the Recircle Awards website. The winners will be announced on Thursday, May 22 at the Autopromotec trade fair in Bologna, Italy.

“With today’s presentation of the remaining finalists, we are now in the final stretch of the Recircle Awards 2025. This has been an edition with numerous new features that we have implemented to reinforce the prestige of the awards. We can say that we are very satisfied with the effort we have made and the response we have received,” said David Wilson, Head Judge of the Nominations Committee and editor of Retreading Business and Tyre & Rubber Recycling.

“Of course, we will continue to acknowledge the contributions that the sector sends us. Our goal is to keep improving with each edition until we become the benchmark awards for the sector. I can only thank those who are voting for their support and participation and encourage them to continue voting until March 14. I wish the finalists good luck and invite everyone to the awards ceremony at Autopromotec.”



## About Retreading Business and Tyre & Rubber Recycling:

Retreading Business, established in 1997, is the only global business-to-business magazine for the tyre retreading industry. The magazine is recognised as a key authority on the retreading sector worldwide.

Tyre & Rubber Recycling, established in 2009, is edited by tyre recycling expert Ewan Scott and has also established itself as a global authority on its sector.

Both magazines operate as part of a wider publishing group specialising in business-to-business publications for the tyre and automotive sector, including Retreading Business, Tyre & Rubber Recycling, Commercial Tyre Business, The Tyreman and Truck & Bus News.