

Marangoni Named as Official Trophy Sponsor of the Recircle Awards 2025



- The Marangoni Group demonstrates its commitment to sustainability in the sector by becoming a sponsor of the current edition of the awards.

CREWE, UNITED KINGDOM, 20th of November 2024 – [Retreading Business](https://www.retreadingbusiness.com) and [Tyre & Rubber Recycling](https://www.tyreandrubberrecycling.com) magazines, the organisers of the [Recircle Awards](https://www.recircleawards.com), has announced that the Marangoni Group will be the official Trophy Sponsors of the 2025 edition of the Awards, which recognise excellence in the global tyre Retreading and Recycling sectors. With its support for the awards, the Italian company wishes to demonstrate its commitment to sustainability.

David Wilson, Publisher of Retreading Business and Tyre & Rubber Recycling, commented: “The Marangoni Group has supported the Recircle Awards since its inception, and we are delighted that the Group has chosen to be this year’s Trophy Sponsors. The support of key industry players like Marangoni can only strengthen the position of the Recircle Awards as the key global awards event recognizing the sustainable credentials of our industry, and we hope that this will encourage more companies from around



the world to become involved and help promote their own achievements as well as the strength of the retreading and recycling sectors in general.”

For his part, after announcing his participation as official sponsor in this edition of the Recircle Awards, Vittorio Marangoni, president of the Marangoni Group, commented: “It is a real pleasure for us to support the Recircle Awards, as we believe that there is not enough awareness and knowledge about best sustainability practices in the tyre industry, such as Retreading for example. Furthermore, we believe that this award has a very important value because it gives the opportunity to learn about initiatives, process and companies that do not have the visibility or the strength to spread their message to the entire world. Therefore, we are very excited about this new edition of the Recircle Awards. We are convinced that it will be a success and that the best will win.”

As official sponsor of the awards, the Marangoni Group will obtain key benefits in the two magazines published by the company organising the awards, Retreading Business and Tyre & Rubber Recycling, both being world-renowned in the tyre retreading and recycling sectors and official media of the awards.

These benefits consist of the production of videos, email campaigns, promotion of website and social networks, support for press releases, as well as preferential coverage in the post-awards supplement that will be published by the associated media and the recording of a video podcast on the popular Retreadcast, published by Retreading Business magazine.

Meanwhile, nominations for the Recircle Awards 2025 are now open and can be made through the official voting and nomination platform on the awards website: www.recircleawards.com.

The list of finalists will be announced in a virtual ceremony on Monday, January 20, 2025. From that moment on, the voting period will be open, which will last until Friday, March 14, 2025. Finally, the awards ceremony will take place on Thursday, May 22, 2025, during the Autopromotec 2025 fair in Bologna (Italy).

In line with the sustainability concept of the Recircle Awards, the trophies, created by the Spanish design company Neusus Upcycling, are made with recycled rubber, from end-of-life tyres, with a base constructed from recycled copper.



About Retreading Business and Tyre & Rubber Recycling:

Retreading Business, established in 1997, is the only global business-to-business magazine for the tyre retreading industry. The magazine is recognised as a key authority on the retreading sector worldwide.

Tyre & Rubber Recycling, established in 2009, is edited by tyre recycling expert Ewan Scott and has also established itself as a global authority on its sector.

Both magazines operate as part of a wider publishing group specialising in business-to-business publications for the tyre and automotive sector, including Retreading Business, Tyre & Rubber Recycling, Commercial Tyre Business, The Tyreman and Truck & Bus News.