

Final Four Categories and Nominees Announced for the 2023 Recircle Awards Programme



Recircle
AWARDS
2023

NOMINEES 2023

BUSINESS BREAKTHROUGH AWARD	SPIRIT OF RETREADING AWARD	INDUSTRY ACHIEVEMENT AWARD FOR THE TYRE RETREADING SECTOR	INDUSTRY ACHIEVEMENT AWARD FOR THE TYRE RECYCLING SECTOR
    	  POWER RETREADS  	    	    

- Four new awards categories open to public vote
- Business Breakthrough and Spirit of Retreading Awards Make a Return
- Industry Achievement Award to continue, but specialising in awards for both the tyre retreading and recycling sector

CREWE, United Kingdom, 9th of August 2023 – [Valebridge Media Services](#) (VMS), the organisers of the 2023 [Recircle Awards](#), the event organised to promote and recognise sustainable innovation, production processes, management and services in the tyre retreading and recycling sector. the globally-facing industry awards event for the tyre retreading and recycling sectors, have revealed the final four award categories for the 2023 event. This year these four categories will be judged by the 14-strong Nominations Committee, which consists of independent industry experts, primarily industry journalists and trade association professionals.

The four new categories and their respective nominees are as follows:

Business Breakthrough Award:

Now in its third year, the Business Breakthrough Award aims to recognise a significant impact in terms of new market entry or growth by a company active within the tyre retreading or recycling sector. The nominees are:

- Black Star
- Contec
- Italmatic
- Pyrum
- Tyromer

Spirit of Retreading Award:

This award is now also in its third year and was conceived with a view to recognising the contribution made to the industry by small, medium-sized or regionally focused tyre retreading companies. The nominees are:

- Medina Med
- Power Retreads
- Recapagens Budini
- Tyresoles
- Yashina

Industry Achievement Award for the Tyre Retreading Sector:

The Industry Achievement Award was introduced for the first time, last year. As a particularly flexible category, this year it has been decided to offer two awards recognising historical technological achievements in the retreading and tyre recycling industries respectively. The nominees in the retreading category are:

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- B&J Rocket – for historically revolutionising the buffing process with the introduction of the B&J Rasp System
- Lukatec – for their contribution to the development of robotic buffing technology
- Matteuzzi – for their development of the world's first computerised buffer RAS 90 DC
- Presti Industries – for their historical development of the seamless retread envelope
- VMI – for their development of cushion to casing smearing technology

Industry Achievement Award for the Tyre Recycling Sector:

For the tyre recycling sector the nominees are as follows:

- CM Shredders - for developing the Liberator, one of the best sets of equipment for removing wire from tyres
- Eldan – for building some of the biggest and most reliable tyre shredding equipment
- Regom – for their current development work in tyre identification machinery
- Rubberjet Valley – for their development of water jetting technology in tyre recycling
- Scandinavian Enviro Systems – for their pioneering work in the tyre pyrolysis sector

David Wilson, Managing Director of Valebridge Media Services, commented; “We are delighted to be able to announce our final four award categories for the 2023 Recircle Awards. As always, our aim is to be able to offer an inclusive experience for the whole of the tyre retreading and recycling industry, to encourage engagement in the awards process, and to provide a balanced selection of awards that recognise excellence across the whole of the industry.”

VMS has also confirmed that the voting process is now open for all 15 of the Recircle Awards categories that are subject to the public vote. Members of the public can vote for their preferred nominees by casting their vote via the Recircle Awards website at <https://recircleawards.com/categories-2023/>. Voting is restricted to one vote per person per award category.

The voting process will close at the end of September 8, 2023 and the winners of the Recircle Awards will be announced on November 16, 2023.



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About The Recircle Awards:

The Recircle Awards is an industry awards event recognising excellence and innovation within the tyre retreading and recycling sectors in terms of sustainability and contribution to the Circular Economy. Now in its third year, the Recircle Awards attracted over 7,000 votes from around the world in its inaugural year, with winners hailing from five continents. In 2022, live awards ceremonies were held at Autopromotec and The Tire Cologne, Europe's two largest industry exhibitions for the tyre industry.

About Valebridge Media Services:

Valebridge Media Services is an innovative British communication agency specialised in the automotive industry. Featuring specific departments for communication and PR, production and video editing, graphic design, 3D, events, design and on-line programming, the agency offers comprehensive solutions for companies of the automotive industry. Valebridge Media Services, founded in 2017 with offices in Crewe (United Kingdom), Madrid (Spain) and Kuala Lumpur (Malaysia), provides creative solutions to more than 20 important companies from the automotive industry internationally.

The company operates as part of a wider publishing group specialising in business-to-business publications for the tyre and automotive sector, including Retreading Business, Tyre & Rubber Recycling, Commercial Tyre Business, The Tyreman and Truck & Bus News.

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